

Hartman And Desjardins Business Ethics 3rd Edition

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The authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. Hartman's professional background in law and her teaching experience in the business curriculum, combined with DesJardins' background in philosophy and MacDonald's ability to distill complicated business transactions into understandable terms, results in a broad language, ideal for this approach and market.

Business Ethics: Decision Making for Personal Integrity ...

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- Focuses on real-world ethical decision making at both the personal and policy levels and provides students with a decision-making process that can be used in any situation. - Practical applications throughout the text show how theories relate to the real world.

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Hartman and DesJardins have retained the focus on decision-making as well as the emphasis on both personal and policy-level perspectives on ethics. This edition continues to provide pedagogical support throughout the text.

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