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William F. Samuelson and Stephen G. Marks are the authors of Managerial Economics, 8th
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William F. Samuelson and Stephen G. Marks are the authors of Managerial Economics, 8th Edition, published by Wiley. --This text refers to the paperback edition.

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William F. Samuelson is professor of economics and finance at Boston University School of Management. He received his B.A. and Ph.D. from Harvard University. His research interests include game theory, decision theory, bidding, bargaining, and experimental economics.

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LO-13. Identify the relationship between a perfectly competitive market structure and managerial decision making. LO-14. Examine equilibrium in the short run and long run and the dynamics of entry and exit. LO-15. Explain the dynamic Evaluation Grading: Name Grade

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