

Measure What Matters How Google Bono And The Gates Foundation Rock The World With Okrs

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"In addition to being a terrific personal history of tech in Silicon Valley, Measure What Matters is an essential handbook for both small and large organizations; the methods described will definitely drive great execution." —Diane Greene, CEO of Google Cloud

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Complete beginners can use this workbook Measure What Matters: How Google, Bono, and the Gates Foundation Rock the World with OKRs by John Doerr: Max Help Workbooks and find immediate help in applying its major lessons. Objective Key Results (OKR) are a way to make sure that companies and organizations execute their ideas effectively.

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Measure What Matters: How Google, Bono, and the Gates ...

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Home > Book Summary – Measure What Matters: How Google, Bono And The Gates Foundation Rock The World With OKRs. Great ideas are useless if you can't execute them. Objectives and key results (OKRs) help to create clarity, focus, accountability, alignment and momentum to deliver real results. In this book summary of Measure What Matters by John Doerr, we'll outline how OKRs deliver results and the ingredients needed for successful OKR application.

Book Summary – Measure What Matters: How Google, Bono And ...

Measure What Matters is about using Objectives and Key Results (OKRs), a revolutionary approach to goal-setting, to make tough choices in business. In 1999, legendary venture capitalist John Doerr. The revolutionary movement behind the explosive growth of Intel, Google, Amazon and Uber. With a foreword by Larry Page, and contributions from Bono and Bill Gates.

Measure What Matters by John E. Doerr – Goodreads

"Measure What Matters" by @johndoerr is by far the best book on strategic planning I have ever read as an entrepreneur. OKR is a simple yet powerful tool for startups to stay focused on what really matters while keeping the team aligned to maximize results and excel on execution.

What Matters

Measure What Matters: How Google, Bono, and the Gates Foundation Rock the World with OKRs Audible Audiobook – Unabridged John Doerr (Author, Narrator), full cast (Narrator), Larry Page - foreword (Author), 4.5 out of 5 stars 2,202 ratings See all formats and editions

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In Measure What Matters, Doerr shares a broad range of first-person, behind-the-scenes case studies, with narrators including Bono and Bill Gates, to demonstrate the focus, agility, and explosive growth that OKRs have spurred at so many great organizations. This book will help a new generation of leaders capture the same magic.