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Small Giants by Bo Burlingham |
One Minute Book Review

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BNET Book Brief: Small Giants

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~~Bo Burlingham | Small Giants | Bo~~

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**Bo Burlingham about Small
Giants**

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~~The 9 Most Successful Business
Models Of Today
The Top 10 Best
Startup Books For Founders To
Read in 2020~~

Tim Ferriss gives 5 tips for

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starting a kick-ass small business

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SMALL BIG - Animation 1 *Financial
Outlook for Small Giants: Virtual
Panel Discussion Exclusive: Bo
Burlingham on Crowdsway's idea.*

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Business Tips: How To Be Great
Instead Of Big (With Bo
Burlingham) *Small Giants Video*

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*Book Report #108 - Finish Big Bo
and Small Giants with Author Bo
Burlingham BookSummary:*

"Small Giants" by Bo Burlingham

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Burlingham. 4.5 out of 5 stars 82.

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**Small Giants: Companies That
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The book profiles companies that choose to remain "small giants."

The companies vary widely, from 1 person shops to hundreds of employees but all share what the author refers to as "mojo." The overarching theme is that that

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these companies have a deep
sense of intimacy, and their
founders feel deeply connected to
employees and local community.

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...**

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Small Giants: Companies That
Choose to Be Great Instead of Big
by Bo Burlingham The 14

companies studied include:

Anchor Brewing, CitiStorage, Clif
Bar, ECCO, Hammerhead
Productions, Righteous Babe...
Danny Meyer, USHG I've made

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much more money by choosing
the right things to say no to than
by ...

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They include Anchor Brewing, the

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original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods; Righteous Babe Records, the record company founded by singer-songwriter Ani DiFranco;

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Union Square Hospitality Group, the company of restaurateur Danny Meyer; and Zingerman's Community of Businesses, including the world-famous Zingerman's Deli of Ann Arbor.

Small Giants--10th-

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Anniversary: Amazon.co.uk: Burlingham ...

Brief Summary of Book: Small Giants: Companies That Choose to Be Great Instead of Big by Bo Burlingham. Here is a quick description and cover image of book Small Giants: Companies

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Companies That Choose To
That Choose to Be Great Instead
of Big written by Bo Burlingham
which was published in 2005-.
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[PDF] [EPUB] Small Giants:

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Bo Burlingham

In today's session, I had the pleasure to have Bo Burlingham, contributing writer at Forbes, co-founder of the Small Giants Community, former editor-at-large for Inc. Magazine and

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author of several books among
which I really loved and enjoyed
Small Giants, which is going to be
the topic of this conversation.

What drove you to the ...

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Small Giants: Companies That Choose to Be Great Instead of

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In Small Giants, veteran journalist Bo Burlingham takes us deep inside fourteen remarkable companies that have chosen to march to their own drummer.

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They include Anchor Brewing, the original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods; Righteous Babe Records, the record company founded by

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singer-songwriter Ani DiFranco;
Union Square Hospitality Group,
the company of restaurateur
Danny ...

**Small Giants: Companies That
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The term Small Giants refers to purpose-driven companies and their leaders who prioritize their people and don't sacrifice their culture for fast, massive growth. Born out of a book called Small Giants, from that a Community grew into what we know today —

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with thousands of leaders,
hundred of hours of leadership
resources, a formal certification
program, and structured coaching
program.

Small Giants Community

In 'Small Giants', journalist Bo

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Burlingham takes us deep inside
fourteen remarkable privately
held companies, from a brewery
to a record label, that chose a
different path to success

**Small giants : companies that
choose to be great instead ...**

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In *Small Giants*, veteran journalist Bo Burlingham takes us deep inside fourteen remarkable companies that have chosen to march to their own drummer. They include Anchor Brewing, the original microbrewer; CitiStorage Inc., the premier independent

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records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods; Righteous Babe Records, the record company founded by singer-songwriter Ani DiFranco; Union Square Hospitality Group, the company of restaurateur

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